



Parents and carers

Thinkuknow parents and carers presentation (primary)

Protect your children from sexual abuse online

www.thinkuknow.co.uk/parents



This presentation will cover:



- Children online
- Live streaming and gaming
- What can you do?
- Thinkuknow resources for primary
- Thinkuknow resources for parents and carers
- Reporting to NCA-CEOP



What is Thinkuknow?



Thinkuknow is the education programme provided by CEOP.

Thinkuknow offers resources for different audiences:

4-7

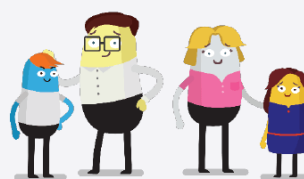
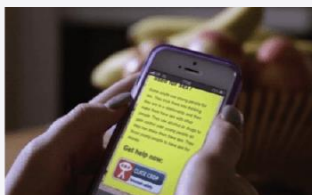
8-10

11-13

14+

Parents
and
Carers

Resources for those with special
educational needs and disabilities (SEND)



Visit www.thinkuknow.co.uk for information and advice

Talk to your child



- Find a good time and place
- Think about how you are going to introduce the subject
- Explain any worries you may have

Listen. Don't judge. Learn...

- Where do they go online?
- What do they like?
- What don't they like?
- Make sure they know they can come to you



The World Changes. Children Don't.



Romeo & Juliet

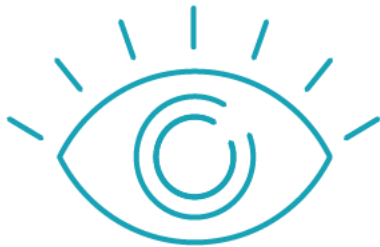
Understanding apps and games



Sharing



Chatting



Viewing



Friending

Live streaming



- Broadcasting live videos over the internet. Unmoderated & unpredictable
- Hugely popular with primary aged children
- Potentially huge audiences



The risks

- Children may not understand the risks of broadcasting to strangers. Younger children are especially vulnerable to pressure and manipulation.
- Offenders can use flattery, threats, dares and tricks, or post multiple comments in order to pressurise a young person to do inappropriate things on camera.

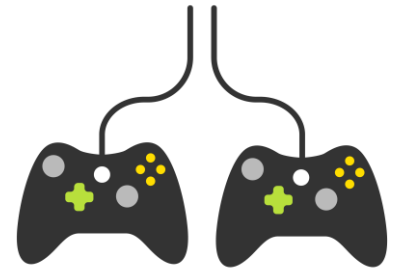


Online gaming



- Multi-player games
- Chat functions – instant messenger, voice over
- Risk from inappropriate content and contact

Risk factors



- Offenders can build relationships over online games
- Offenders use gifts in gaming to encourage children to trust them
- Moving from gaming to private platforms

#WhoisSAM?



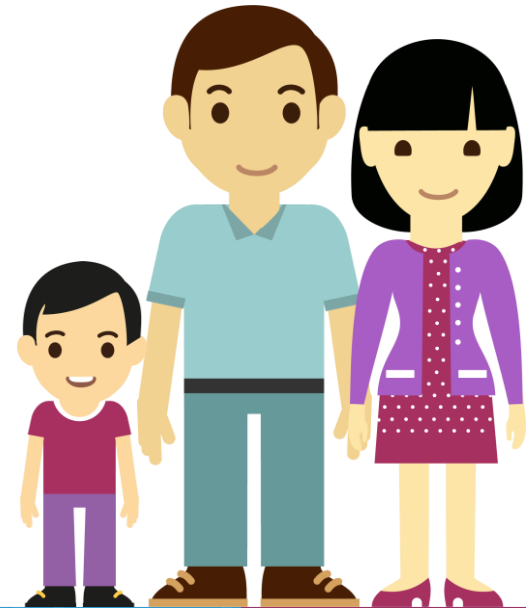
What can you do?



- Talk to your child about their life online
- Make sure your child knows they can always come to you for help and they won't be blamed
- Don't threaten to ban technology

Practical steps you can take

- Create a family agreement and regularly review
- Primary aged children should only be live streaming and gaming in public rooms
- Use parental controls
- Report any concerns to local police, CEOP or the NSPCC



Resources for primary aged children



4-7s: Jessie & Friends



8-11s: Play Like Share & Band Runner Game



*Are your kids
safe online?*

What can you do?



FREE app which is fantastic to help keep children safe on line by offering various parental controls. The app is called 'Google Family Link' and it lets you create a specific Google Account for your child(ren). The account is a lot like a normal Google account but it will let the creator set ground rules such as which apps your child can use and for how long.

Other features include:-

- The ability to remotely lock your child's device or block specific apps
- Setting bedtime on your child's device
- Keeping an eye on screen time
- Managing the apps your child can use
- Checking your child's location





Google Family Link for parents

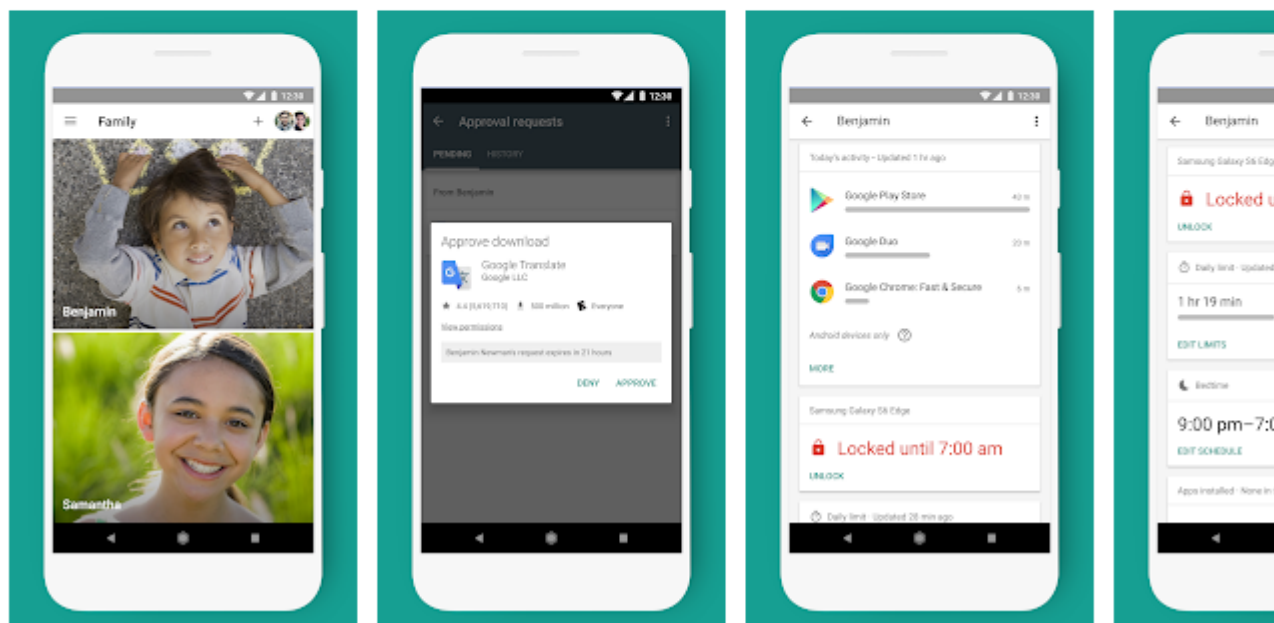
Google LLC Tools

★★★★★ 344,349

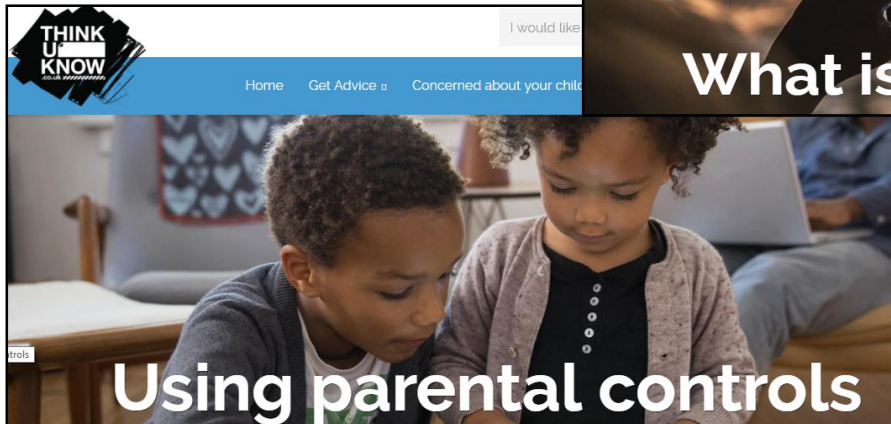
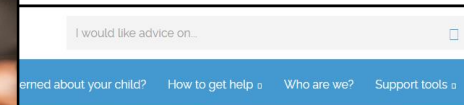
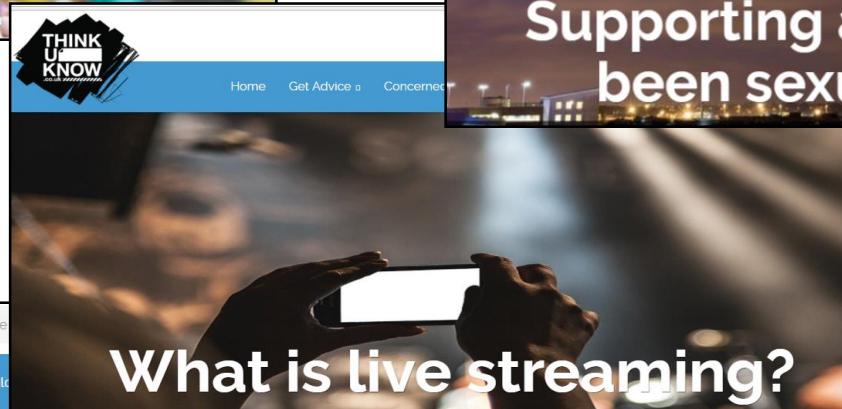
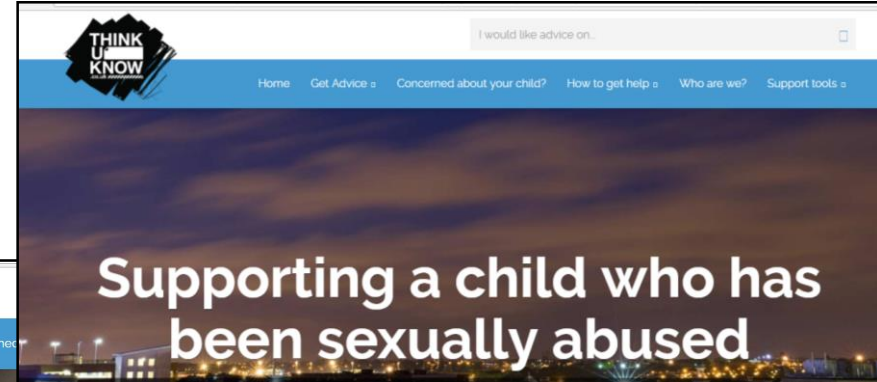
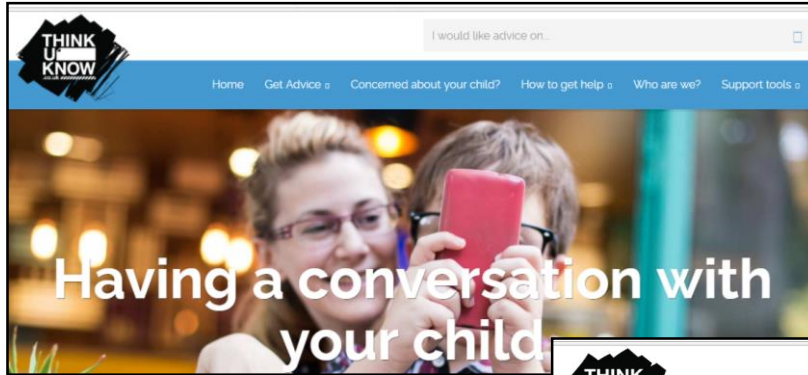
PEGI 3

 Add to wishlist

Install



Resources for Parents and Carers





Help and advice for families in a digital world

Parent Info is a collaboration between [Parent Zone](#) and [NCA-CEOP](#), providing support and guidance for parents from [leading experts and organisations](#).

Reporting to NCA-CEOP – www.ceop.police.uk



This image shows the top section of the CEOP website. The header is dark blue with the CEOP logo on the left, which includes the text 'A National Crime Agency command'. To the right of the logo, it says 'Child Exploitation and Online Protection command'. Further right, there is a small link: 'If you need to hide this site quickly, just click here' with a red button labeled 'Quick exit' featuring a white running figure icon. The main content area has a white background with the heading 'Are you worried about online sexual abuse or the way someone has been communicating with you online?'. Below this is a link: 'Make a report to one of CEOP's Child Protection Advisors'. There are three columns of text with icons: 'Should I make a report to CEOP?' with a computer icon, 'What happens when I make a report?' with a pencil and question mark icon, and 'How can CEOP help me?' with a speech bubble icon.



I am a child or a young person



You can change who you would like to see information for here

What happens when I make a report?

- a parent
- a worried friend
- a concerned adult

Staying up to date:



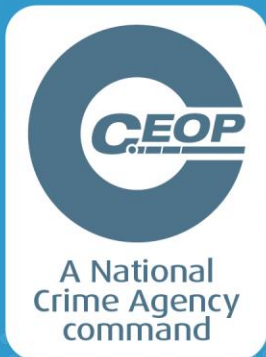
@CEOPUK



ClickCEOP



www.thinkuknow.co.uk
www.thinkuknow.co.uk/parents



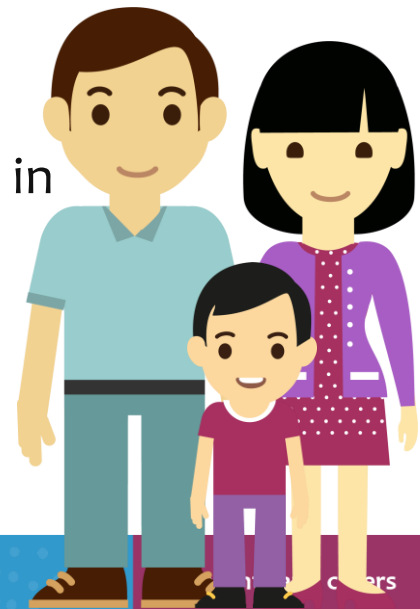
www.ceop.police.uk/safety-centre

Please contact the CEOP Education team directly at ceopeducation@nca.x.gsi.gov.uk
If you have any queries or feedback on the training you have received.

Top Child Safety Statistics To Takeaway?



- 70% of kids encounter sexual or violent content online while doing homework research
- 17% of tweens (age 8-12) received an online message with photos or words that made them feel uncomfortable, only 7% of parents were aware of this
- 65% of 8-14 year-olds have been involved in a cyberbullying incident
- 36% of girls and 31% of boys have been bullied online
- 16% of high school students have considered suicide because of cyberbullying
- 75% of children would share personal information online in exchange for goods and services





95% of parents think they know what their kid is doing online.

17% of children said their parents have no idea what they do online.



Two-thirds of children have a negative experience, whereas only **45%** of parents realize this.

70% of children will encounter pornographic or overly violent content while using the internet for research and homework.



BASIC TIPS FOR PARENTS

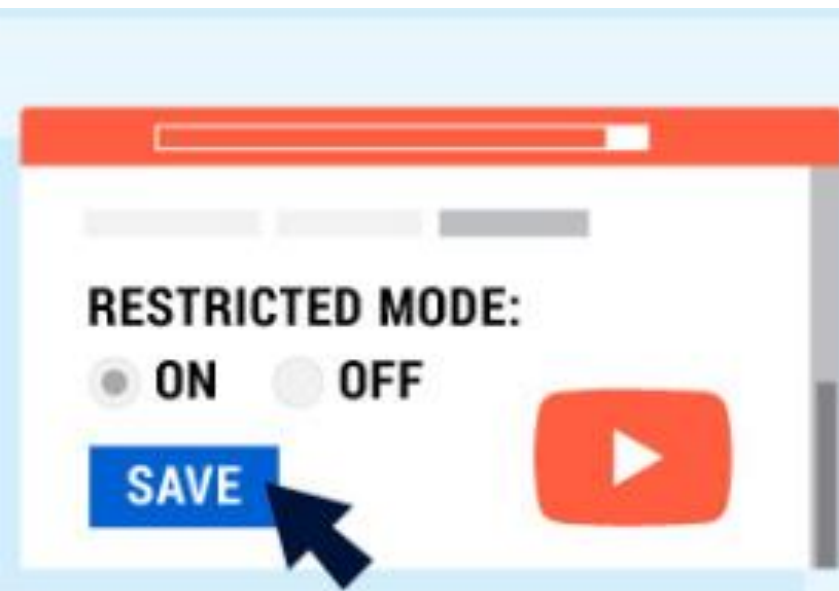
✓ Set up parental controls on all devices.

✓ Regularly check in with your child in person.

✓ Set a good example.

✓ Monitor your child's experience online.

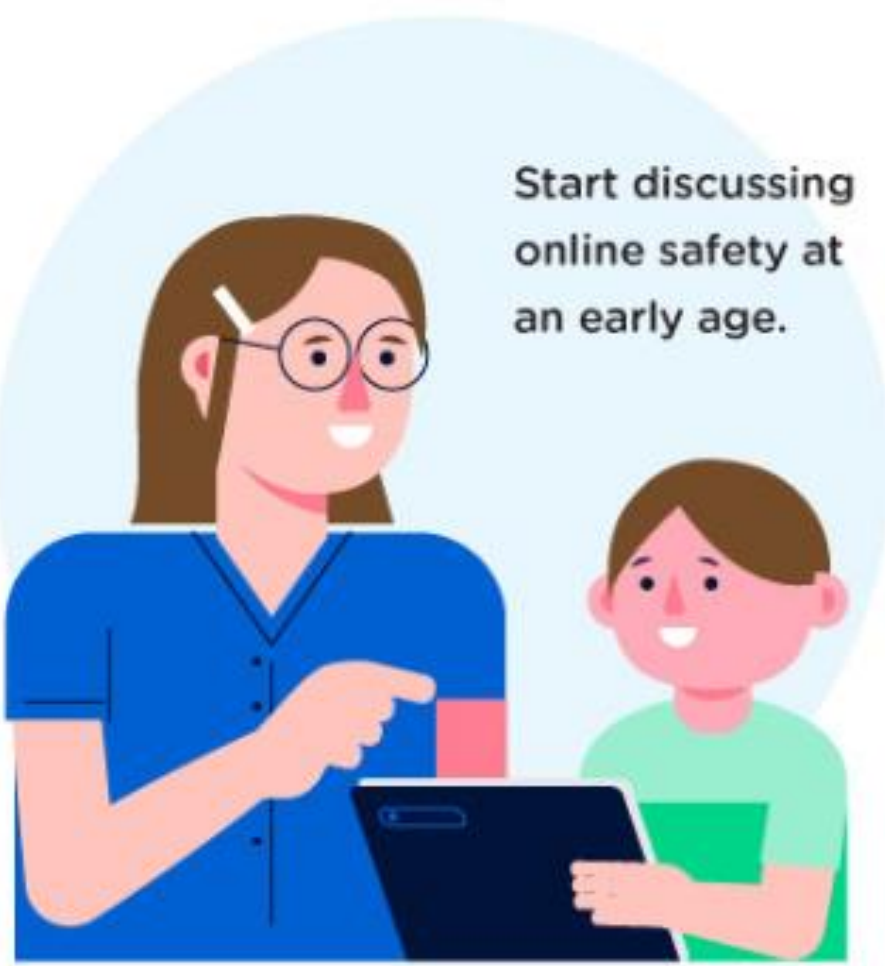




Since children spend so much time on Youtube, make sure the “Restricted mode” button is on.



Try kid-safe search engines, such as Kiddle, KidRex, Kidtopia...

An illustration of a woman with brown hair and glasses, wearing a blue shirt, pointing at a tablet held by a young boy with brown hair, wearing a green shirt. They are both smiling. The background is a light blue circle.

Start discussing
online safety at
an early age.



Teach them that the
internet is not a
“popularity contest”.



Use an app that
limits the time your
child spends online.



Add them on social
media as a “Friend”.